

Cherokee Nation Code Annotated

Title 26: Elections

Chapter 5: Disclosure of Campaign Finances

§ 49. Campaign Material Disclaimer

Cite as: 26 CNCA § 49

A. Disclaimer for Electioneering Communications Required. Any electioneering communication on behalf of a Campaign and/or any other form of general public political advertisement, using the following digital or printed media:

1. Broadcast, cable or satellite;
2. Newspaper or magazine;
3. Large-scale outdoor advertising;
4. Mass mailing (more than 100 substantially similar mailings within 30 days);
5. Communications placed for a fee on another person's website;
6. Electronic mail (more than 100 substantially similar communications sent by a clearly identified candidate);
7. Websites that are available to the general public.

shall contain a disclaimer which states that the communication was "paid for by" the identified Candidate by the first and last name by which the Candidate is known.

B. Manner of Display. The phrase "paid for by" and the name of the Candidate must be in at least the same size font as a majority of the text and must be a contrasting color that is easily readable by the average viewer.

C. Exceptions. A disclaimer is not required when:

1. It cannot be conveniently printed on an item, such as but not limited to pens, bumper stickers, campaign pins, campaign buttons, and campaign lawn signs;
2. Its display is not practicable; or
3. The item is of minimal value, does not contain a political message and is used for administrative purposes, such as but not limited to checks and receipts.

D. Reuse of Campaign Reuse of Campaign Lawn Signs; Reporting Requirements.

Campaign lawn signs created, purchased, or distributed by a Candidate in any previous election cycle may be reused by the same Candidate in a current election cycle, provided

that any reused lawn sign complies with the current provisions of this Title and any rules or regulations promulgated by the Election Commission. The reuse of lawn signs previously purchased or acquired shall be reported as a contribution on the monthly financial report for the period during which the signs were first utilized by the Candidate during the current election cycle, by assigning the actual cash value thereto. The reuse of lawns signs authorized under this Section shall not be used to evade or circumvent contribution limits, reporting obligations, or any other requirements of this Title.

Historical Data

LA 14-22, eff. May 16, 2022. Amended LA 20-26, eff. June 11, 2026.